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Date: 23-10-2023

To,
BSE Limited
Corporate Relations Department
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai-400 001

Ref: Wardwizard Foods and Beverages Limited (Formerly known as Vegetable Products Limited)

Script Code: 539132

Sub: Press Release

Dear Sir/Madam,

We hereby enclose a Press Release for Wardwizard Foods & Beverages Limited (Formerly known as Vegetable Products Limited) that Wardwizard Foods and Beverages Limited embarks on a flavourful journey for unveiling the Quikshef spice Range.

Kindly take the same on record.

Thanking you,

**For Wardwizard Foods and Beverages Limited
(Formerly known as Vegetable Products Limited)**

Sejal Varia
Chief Financial Officer

Wardwizard Foods and Beverages Limited. Embarks on a Flavourful Journey: Unveiling the QuikShef Spice Range

Vadodara, October 23, 2023 – Wardwizard Foods and Beverages Limited., one of the leading companies in the food and beverage industry, is delighted to unveil its QuikShef Spice Range during the Navratri festival, signifying a significant expansion in its product portfolio. With a forward-looking approach, the company aims to captivate the market with this innovative offering. This strategic move marks a transformative chapter in the company's journey as it ventures into an exciting new segment.

The unveiling of the QuikShef Spice Range became an unforgettable occasion, elevated by the presence of Param Pujniya Shri Dharendra Shastriji, Bageshwar Dham Sarkar. His attendance at the Navratri festival lent a sacred aura to this culinary extravaganza, enriching the event's spiritual essence.

Emphasizing the strategic vision behind the move, **Mrs. Sheetal Bhalerao, Chairperson and Managing Director, Wardwizard Foods and Beverages Limited**, stated, *"Our foray into the spices segment represents our commitment to innovation and fulfilling the evolving tastes of our consumers. We comprehend the growing demand for high-quality spices and are determined to offer nothing less than the best. With the QuikShef Spice Range, we aim to bring the rich and authentic flavors of Indian spices to the world, enabling culinary enthusiasts to infuse their dishes with the essence of India. This initiative is just the beginning of our forward-looking approach, and we are excited to bring new and exciting flavors and experiences to our customers."*

Continuing her statement, Mrs. Bhalerao mentioned, *"We are also deeply honored to have Param Pujniya Shri Dharendra Shastriji, Bageshwar Dham Sarkar, join us on this auspicious occasion, and we extend our heartfelt gratitude for his presence, adding a spiritual and blessed dimension to our culinary journey"*

QuikShef Spice Range: Elevating Culinary Experiences

In response to the increasing demand for high-quality spices, Wardwizard Foods and Beverages launched its QuikShef Spice Range during this Navratri festival. The QuikShef Spice Range boasts a tantalizing selection of 17 distinct varieties, meticulously crafted to elevate dishes to new heights of flavor and aroma. From the aromatic Shahi Biryani Masala to the versatile Garam Masala, and the mouthwatering Panipuri Masala, these spices cater to the preferences of discerning customers. With packaging options in four convenient sizes, Wardwizard ensures that every consumer, from novice cooks to expert chefs, can find the perfect fit for their culinary creations.

Below is a list showcasing the all new QuikShef Spice Range along with their available grammage:

Product Name	Grammage
Shahi Biryani Masala	50g, 100g
Sambar Masala	50g, 100g
Pav Bhaji Masala	50g, 100g
Kanda Lasun Masala	50g, 100g
Kitchen King Masala	50g, 100g
Garam Masala	50g, 100g
Chat Masala	50g, 100g



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Foods and Beverages Limited
(Formerly known as Vegetable Products Limited)



Shahi Paneer Masala	50g, 100g
Tandoori Masala	50g, 100g
Sabji Masala	50g, 100g
Panipuri Masala	50g, 100g
Chole Masala	50g, 100g
Kashmiri Mirchi Powder	50g, 100g, 500g, 1Kg
Dhaniya Powder	500g, 1Kg
Haldi Powder	500g, 1Kg
Meat Masala	50g, 100g
Chicken Masala	50g, 100g

The QuikShef Spice Range is poised to make waves in the respective segment, further establishing Wardwizard Foods and Beverages as a leader in culinary innovation. This exciting introduction aligns with the company's mission to satisfy not only consumers' appetite but also their craving for a unique and authentic culinary experience.

About Wardwizard Foods and Beverages Limited.: Wardwizard Foods and Beverages Limited is a BSE-listed company based in Por, Vadodara, Gujarat. With a diverse portfolio, the company offers an extensive range of products, including frozen foods, ready-to-eat foods, beverages, sauces, spices and condiments. With its diversified product offerings and strategic market presence, Wardwizard Foods and Beverages Limited is committed to delivering high-quality and innovative food solutions to meet the evolving demands of consumers.

<u>For Investor queries</u>	<u>For Media Query</u>
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